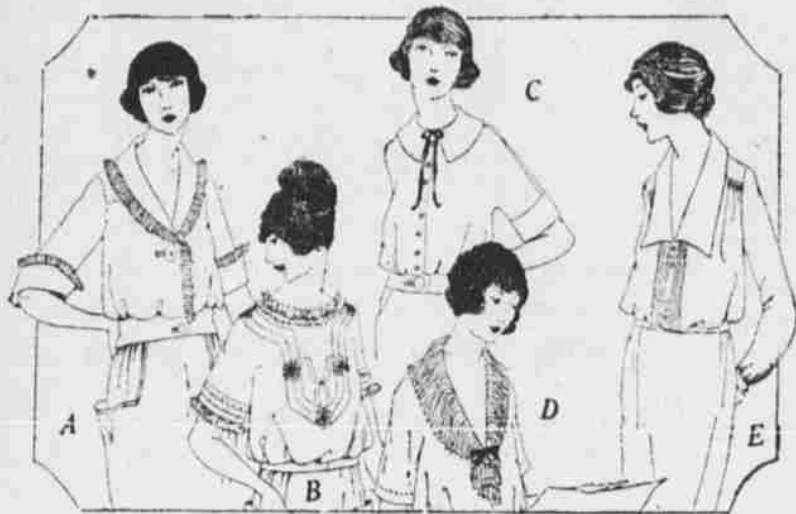


R.H. Macy & Co. Attractions Are Prices—Quality—Service  
Inc.  
**Macy's**  
Herald Square B'way, 34th to 35th St.

# May Sale of White



## 16,740 Summer Blouses

A truly remarkable sale!

Short sleeves or long sleeves, high necks or low necks; blouses crisp and fresh to wear with tailored suits, or blouses sheer and dainty to wear with separate skirts for Summer.

- \$1.69** 12 different models, including white checked and striped voiles, lace-trimmed voiles. Peter Pans, slip-overs and tailored models. Illustrated A—White voile blouse with large pearl buttons and bound button-holes.
- \$2.59** 10 different models, white voiles, dainties, white organdies, colored organdies, embroidered voiles. Tailored models, Irish lace picot trimmings.
- \$3.69** White voiles, white and colored organdies, pongees. Tailored or Peter Pan models. Illustrated C—Peter Pan pongee.
- \$4.59** Striped crepes de chine, voiles, georgettes and hand made batiste. Illustrated D, frilled Georgette crepe.
- \$6.74** Blouses of hand-made and hand-embroidered batiste.

### An Item of Unusual Interest

485 blouses of beautiful quality crepe de chine, 5 different models, white and flesh color, high or low necks, well made, trimmed with fine tucks and good pearl buttons. A splendid assortment of fine blouses. Illustrated E, tailored model of crepe de chine.

**\$6.74**

Third Floor, 34th Street.

## A Number of Specials

- Kiddies' Dresses**—Four different models of good quality, solid white striped madras trimmed with prettily colored washable crepes. Each **\$1.69**.
- Breakfast Coat** of white dotted Swiss, trimmed with perky ruffles. **\$3.49**.
- Negligee** of white dotted Swiss, profusely lace trimmed. **\$5.74**.
- Morning Dresses**—Many practical models of good plaid or striped ginghams. **\$2.39**.
- Corset Covers**—Some elaborate, some plain and fine. **59c to \$2.24**.
- Lingerie Petticoats**—Both plain and fancy models for wear with light Summer frocks. **94c to \$10.79**.

All on the Third Floor.

## Nightgowns, Combinations and Chemises of Fine Cotton Material

There are quantities of all, some fine, plain ones, others elaborately trimmed. There are many quite original designs. Only a few are mentioned here.

### Gowns

- \$1.79** Gowns of white nainsook, and flesh batiste, both tailored and lace trimmed.
- \$2.79** Gowns of white nainsook, empire and sleeveless models, trimmed with lace and embroidery. Of flesh batiste trimmed with lace and fancy stitching. Illustrated A, below.
- \$3.79** Gowns of white nainsook and flesh batiste, trimmed with lace, embroidery, shirring and ribbons, satin bands and hand embroidery. White gown illustrated B, below.
- \$5.87**, Including tax. An unusual assortment of beautifully designed gowns, many quite original. Fine white batiste model trimmed with bands and flounce of net. Lace trimmed silk mull gowns.
- \$7.74 to \$15.77**, tax included. Gowns, 18 beautiful models, all richly trimmed.



### Envelope Chemises

- \$2.79** Envelopes of white nainsook, batiste, marquisette, flesh nainsook and silk mull.
- \$3.79** Envelopes, several beautiful designs, trimmed with bands of net and cluny lace. Made of batiste and silk and cotton mixtures.
- \$4.79 to \$12.47** Many other styles to match gowns.

### Bloomer Combinations

- \$1.79** Bloomer Combinations of white nainsook. Illustrated C, above.
- \$2.24** Bloomer combinations, lace and embroidery trimmed. Illustrated D, above.
- \$2.79** Bloomer combinations of white nainsook, regulation and shoulder strap models, elaborately trimmed. Illustrated E, above.
- \$3.49** Bloomer combinations of white nainsook, 3 styles trimmed with fine lace

Third Floor.

Store hours 9 to 5:30

**A** SALE for the woman who appreciates the wearing qualities of good materials and workmanship. There has been no skimping in the manufacture of these garments. Great care has been given to the selection of the fabrics, laces, embroideries and ribbons. The entire assortment represents a combination of quality and variety at our lowest in the city prices.

## 971 Silk Petticoats

Taffeta, All Jersey and Jersey With Taffeta Flounces

**\$4.89 each**

Our regular prices \$6.74 and \$7.74

### Fine Taffeta Petticoats

In all the desirable shades, including navy, black and changeable colors. Illustrated A—model has diagonal tucks and small pleated ruffles. Another has deep flounce with shirred tucks and small pleated ruffle. A straight model is finished with two ruffles.



Third Floor, Centre.

### All Jersey Petticoats

In all the desirable shades including black and navy. One model all Jersey with deep pleated flounce. Illustrated B.

Jersey petticoats with taffeta flounces. Illustrated C. All the desirable shades with flounces of changeable and solid colors, finished with ruffle of Van Dyke pleating and silk underlay.

## 3,132 Pairs of Drawers

Both Regular and Step-In Models

**46c to .79c**. 744 drawers; lengths are 23 and 25 inches. Trimmed with 8 different patterns of fine and open work embroidery.

**94c**. 516 circular drawers with longcloth and Swiss embroidery trimming.

**\$1.39**. Drawers of cambric and nainsook, trimmed with embroidery, lace and tucks.

**\$1.79**. Drawers of fine cambric. One model has ruffle trimmed with neat hemstitching. Other models have English eyelet embroidery and Val. lace.

**\$2.49 to 2.79**. 12 styles of drawers made of fine materials and beautifully trimmed.

Third Floor, Rear.

**94c**. 480 step-in drawers of nainsook and batiste. Elastic at waistline, envelope bottom, lace and insertion trimmed.

**\$1.39**. Fine nainsook step-in drawers, elaborately trimmed with Val. lace and insertion.

**\$1.79**. Step-in drawers of white nainsook and flesh batiste, lace and insertion trimmed.

**\$2.79**. Step-in drawers of striped batiste with satin and lace edge.

**\$3.79**. Silk mull elaborately trimmed with lace.

**\$4.79**. Fine batiste with net fold hemstitched to the edge.



## Philippine Gowns and Envelope Chemises

all hand-made and hand-embroidered

### Gowns

**\$2.24**. 876 gowns, beautifully embroidered. One illustrated, A.

**\$2.79**. 912 gowns, 3 patterns exquisitely embroidered floral and colado motifs. Round necks.

**\$3.24**. Gowns with finely scalloped edge, elaborately embroidered, rose and garland designs. Sleeve embroidered.

**\$3.79**. 492 gowns, 6 styles. Fine materials, exquisite embroidery. Empire model, illustrated, B. More elaborate models **\$4.79** upwards.

### Envelope Chemises

**\$2.24**. 384 envelope chemises to match gowns of same price. Embroidered with dots and sprays.

**\$2.79**. Empire models with shadow embroidery. Colado motifs.

**\$3.79**. Envelope chemises. Large rose designs, exquisitely embroidered. Fine, sheer quality of batiste.

Third Floor, Rear.

### Our Special Section of Brassieres

**\$1.39**. Brassiere of pink satin and imitation Cluny lace. Fastened in front and finished with ribbon bow. Sizes 34 to 40. Illustrated, B.

**94c**. Heavy coutil, satin stripe bandeaux which fasten in back; ribbon shoulder straps. Sizes 34 to 42.

**79c**. Bandeaux of silk and linen polka dot mesh. Fasten in back. Sizes 34 to 42.

Third Floor, 33th Street.



## Well Fitting Corsets

Corsets and brassieres sold under the name "Marchioness" are so branded because they come up to our high standards of quality in fabric and workmanship.

### Corsets

**\$1.79**. Two models (not "Marchioness"). A hip confiner of pink coutil is ideal for the slight figure. It has elastic inserts at the waistline in front. Lightly boned. Sizes 20-26. The second model is well boned, with a low bust, long straight skirt and elastic insert in back. It is of strong pink coutil. Sizes 21 to 27.

**\$2.79**. "Marchioness" corset of either pink cotton brocade or pink silk striped material. Low bust, long skirt, and eyelets just below the front steel allow for adjustment. Well boned and trimmed at top with fancy tape and blue ribbon. Sizes 21 to 26.

**\$3.79**. "Marchioness" Corset of pink coutil, particularly fine for the stout, heavy figure. It has long skirt, low bust and graduated front clasp. Sizes 24 to 30.

**\$4.79**. "Marchioness" Corset of pink broche with long skirt and elastic inserts at bust. Slightly higher back. Eyelets just below the front steel. Finished with three pairs of hose supporters. Sizes 22 to 30. Illustrated, A.



## Silk Lingerie Envelopes

**\$2.79**. 480 envelope chemises of crepe de chine, as illustrated, A.

**\$3.79**. 9 different styles of envelope chemises of good quality crepe de chine trimmed with hemstitching, tucks and shirring. Also models trimmed with Calais Val. lace and novelty lace with filet mesh. A surplice model has an entire lace top. Illustrated, B.

**\$4.79**. Envelopes of trousseau crepe, satin and crepe de chine, shoulder strap models, trimmed with good laces.

### Camisoles

**94c**. 892 camisoles of Jap and wash satin, trimmed with lace.

**\$1.39**. Camisoles of satin, tailored and lace trimmed; ribbon straps.

**\$1.79**. Camisoles of trousseau crepe, tailored or trimmed with fine lace. Model of satin has lace top and shoulder straps. Surplice models are trimmed with lace, and insertion. Trousseau crepe model. Illustrated, C.

**\$2.49**. Camisole of satin, surplice model, with lace edge and insertion. Model of trousseau crepe has ribbon straps, hand embroidery and band of georgette.

**\$2.79**. Camisole of trousseau crepe, surplice model, tailored and lace trimmed. Surplice model of satin is lace and georgette trimmed, as illustrated, D.

Finer and more elaborate camisoles **\$3.79** upwards.

### Bloomers

**\$3.79**. Bloomers of good quality crepe de chine, lace and insertion ruffle at knee. Satin models tailored and lace trimmed.

**\$4.79**. Bloomers of very heavy quality crepe de chine, tailored and lace trimmed.

Third Floor, Rear.

## Children's and Misses' Department Lingerie

**39c**. Children's muslin drawers, plain hems and tucks. 10 to 14 years.

**59c**. Children's cambric knickerbocker drawers, trimmed with embroidery edge. 2 to 12 years.

**84c**. Children's drawers, nainsook and cambric, knickerbocker models, trimmed with laces, embroidery beading, ribbons and featherstitching. 2 to 12 years.

**\$1.29**. Children's and Misses' Princess slips, pink batiste, trimmed with lace edge, beading and ribbon. 4 to 18 years.

**\$1.79**. Children's and Misses' Princess slips, nainsook, trimmed with embroidery and lace beading and ribbon. 4 to 14 years. Illustrated A, below.

**69c**. Children's bloomers, white batiste, trimmed with lace edge. 4 to 14 years. Illustrated B, below.

**\$1.29**. Misses' nightgowns, 2 styles, white batiste with pink stitching, low neck and short sleeves. 12 to 18 years.

**\$2.69**. Little Billy pajamas, flesh crepe with blue bird design, blue stitching and ribbon bows. 4 to 18 years. Illustrated C, below.



## In the Misses' Own Section Blouses

**\$2.59**. Pongee overblouse, the popular model to be worn with the new Spring suits. 14-16-18. Illustrated D, above.

**\$2.59**. Peter Pan blouse of organdie, trimmed with lace edging and black ribbon tie. White, flesh, bisque, Copenhagen. 14-16-18. Illustrated, E, above.

**\$2.59**. Other blouses of organdie, tailored or trimmed with ric rac. Copenhagen, white, black and bisque. Sizes 14-16-18.

Third Floor, Centre.

Store hours 9 to 5:30

**R.H. Macy & Co.**  
Herald Square Inc. New York